

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Program : B.A. (Mass Media)

Program Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Program Part : B.A. (Mass Media)

Program Part Term : Semester IV

Event : Nov/Dec 2022

Course Level Details:-

| Course Code | Course Name | Credits | Grade Template Name | AM | INT | | EXT | | Course Max Marks |
|-------------|------------------------------------|---------|---------------------|----|-----|-----|-----|-----|------------------|
| | | | | | Min | Max | Min | Max | |
| 4011 | Introduction to Broadcast Media | 4.00 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4012 | Integrated Marketing Communication | 4.00 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4013 | Introduction to New Media | 4.00 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4014 | Women and Media | 4.00 | 10 Point Grading | TH | 40 | 100 | -- | -- | 100 |
| 4021 | Writing for Media | 4.00 | 10 Point Grading | TH | 40 | 100 | -- | -- | 100 |

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Board of Examination and Evaluation
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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Grade Template Used: :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 1 | O+ | 90 | 100 | Pass | 10.00 | O+ |
| 2 | O | 89 | 89.99 | Pass | 9.90 | O |
| 3 | O | 88 | 88.99 | Pass | 9.80 | O |
| 4 | O | 87 | 87.99 | Pass | 9.70 | O |
| 5 | O | 86 | 86.99 | Pass | 9.60 | O |
| 6 | O | 85 | 85.99 | Pass | 9.50 | O |
| 7 | O | 84 | 84.99 | Pass | 9.40 | O |
| 8 | O | 83 | 83.99 | Pass | 9.30 | O |
| 9 | O | 82 | 82.99 | Pass | 9.20 | O |
| 10 | O | 81 | 81.99 | Pass | 9.10 | O |
| 11 | O | 80 | 80.99 | Pass | 9.00 | O |
| 12 | A+ | 79 | 79.99 | Pass | 8.90 | A+ |
| 13 | A+ | 78 | 78.99 | Pass | 8.80 | A+ |
| 14 | A+ | 77 | 77.99 | Pass | 8.70 | A+ |
| 15 | A+ | 76 | 76.99 | Pass | 8.60 | A+ |
| 16 | A+ | 75 | 75.99 | Pass | 8.50 | A+ |
| 17 | A+ | 74 | 74.99 | Pass | 8.40 | A+ |
| 18 | A+ | 73 | 73.99 | Pass | 8.30 | A+ |
| 19 | A+ | 72 | 72.99 | Pass | 8.20 | A+ |
| 20 | A+ | 71 | 71.99 | Pass | 8.10 | A+ |
| 21 | A+ | 70 | 70.99 | Pass | 8.00 | A+ |
| 22 | A | 69 | 69.99 | Pass | 7.90 | A |
| 23 | A | 68 | 68.99 | Pass | 7.80 | A |
| 24 | A | 67 | 67.99 | Pass | 7.70 | A |
| 25 | A | 66 | 66.99 | Pass | 7.60 | A |
| 26 | A | 65 | 65.99 | Pass | 7.50 | A |
| 27 | A | 64 | 64.99 | Pass | 7.40 | A |
| 28 | A | 63 | 63.99 | Pass | 7.30 | A |
| 29 | A | 62 | 62.99 | Pass | 7.20 | A |
| 30 | A | 61 | 61.99 | Pass | 7.10 | A |
| 31 | A | 60 | 60.99 | Pass | 7.00 | A |
| 32 | B+ | 59 | 59.99 | Pass | 6.80 | B+ |
| 33 | B+ | 58 | 58.99 | Pass | 6.60 | B+ |
| 34 | B+ | 57 | 57.99 | Pass | 6.40 | B+ |
| 35 | B+ | 56 | 56.99 | Pass | 6.20 | B+ |
| 36 | B+ | 55 | 55.99 | Pass | 6.00 | B+ |
| 37 | B | 54 | 54.99 | Pass | 5.90 | B |
| 38 | B | 53 | 53.99 | Pass | 5.80 | B |
| 39 | B | 52 | 52.99 | Pass | 5.70 | B |
| 40 | B | 51 | 51.99 | Pass | 5.60 | B |
| 41 | B | 50 | 50.99 | Pass | 5.50 | B |
| 42 | C | 49 | 49.99 | Pass | 5.40 | C |
| 43 | C | 48 | 48.99 | Pass | 5.30 | C |
| 44 | C | 47 | 47.99 | Pass | 5.20 | C |
| 45 | C | 46 | 46.99 | Pass | 5.10 | C |

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(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 46 | C | 45 | 45.99 | Pass | 5.00 | C |
| 47 | P | 44 | 44.99 | Pass | 4.80 | P |
| 48 | P | 43 | 43.99 | Pass | 4.60 | P |
| 49 | P | 42 | 42.99 | Pass | 4.40 | P |
| 50 | P | 41 | 41.99 | Pass | 4.20 | P |
| 51 | P | 40 | 40.99 | Pass | 4.00 | P |
| 52 | F | 0 | 39.99 | Fail | 0.00 | F |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Abbreviations Used:

| | |
|------|--------------------------------|
| EXT | External Assessment |
| INT | Internal Assessment |
| EX | External |
| IN | Internal |
| PR | Practical |
| PV | Practical/Viva |
| TH | Theory |
| TW | Term Work |
| Cr | Credits |
| AM | Assessment Method |
| Gr | Grade Obtained |
| SGPA | Semester Grade Point Average |
| CGPA | Cumulative Grade Point Average |
| EGP | Earned Grade Points |
| c | Current Performance |
| NP | Not Permitted |
| UMC | Unfair Means Case |
| FF | Fail |
| RR | Result Reserved |
| + | Grace applied |
| AB | Absent |
| ATKT | Allowed to keep Terms |
| RMK | Remark |
| x | Past Performance |
| App | Appearance |
| Obt | Obtained |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : DHAGE JANHAVI YASHWANT ANITA

Seat No : 040001

Center : 005

PRN : 2020016100008974

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App | | |
|-------------------|--------------------------------------|----|---------|-----|---------|-----|-------|-----|-------|-------------|----|----|--------------------------------------|--------------------------|-------------------------|-----------------------------|--------------------------|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 16 | 30/75 | 69 | 100 | 85 | | 85/100 | 4 | O | 9.50 | 38.00 | x | | |
| 3012 | Basics of Advertising | TH | 10/25 | 16 | 30/75 | 67 | 100 | 83 | | 83/100 | 4 | O | 9.30 | 37.20 | x | | |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 16 | 30/75 | 75 | 100 | 91 | | 91/100 | 4 | O+ | 10.00 | 40.00 | x | | |
| 3014 | Visual Communication and Photography | TH | 40/100 | 40 | -- | -- | 100 | 40 | | 40/100 | 4 | P | 4.00 | 16.00 | x | | |
| 3021 | Introduction to Cinema | TH | 40/100 | 62 | -- | -- | 100 | 62 | | 62/100 | 4 | A | 7.20 | 28.80 | x | | |
| Sem III | Total Credits: 20 | | | | | | | | | | | | Total EGP: 160.00 | SGPA: 8.00 | Grade: A+ | Grand Total: 361/500 | Percentage: 72.20 |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 10 | 30/75 | 31 | 100 | 41 | | 41/100 | 4 | P | 4.20 | 16.80 | c | | |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 15 | 30/75 | 30 | 100 | 45 | | 45/100 | 4 | C | 5.00 | 20.00 | c | | |
| 4013 | Introduction to New Media | TH | 10/25 | 12 | 30/75 | 30 | 100 | 42 | | 42/100 | 4 | P | 4.40 | 17.60 | c | | |
| 4014 | Women and Media | TH | 40/100 | 52 | -- | -- | 100 | 52 | | 52/100 | 4 | B | 5.70 | 22.80 | c | | |
| 4021 | Writing for Media | TH | 40/100 | 49 | -- | -- | 100 | 49 | | 49/100 | 4 | C | 5.40 | 21.60 | c | | |
| Sem IV | Total Credits: 20 | | | | | | | | | | | | Total EGP: 98.80 | SGPA: 4.94 | Grade: P | Grand Total: 229/500 | Percentage: 45.80 |
| Cumulative | Total Credits : 40.00 | | | | | | | | | | | | Total EGP : 258.80 | Total CGPA : 6.47 | Final Grade : B+ | | |
| | Grand Total : 590/1000 | | | | | | | | | | | | Equivalent Percentage : 59.00 | Status : Pass | | | |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : SHAIKH SHAHISTA MEHRAJ NASIM BANO

Seat No : 040002

Center : 005

PRN : 2020016100041012

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|----|-------|--------------------------|------------------------|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 18 | 30/75 | 75 | 100 | 93 | | 93/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 22 | 30/75 | 71 | 100 | 93 | | 93/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 14 | 30/75 | 75 | 100 | 89 | | 89/100 | 4 | O | 9.90 | 39.60 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 77 | -- | -- | 100 | 77 | | 77/100 | 4 | A+ | 8.70 | 34.80 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 72 | -- | -- | 100 | 72 | | 72/100 | 4 | A+ | 8.20 | 32.80 | x |
| Sem III | Total Credits: 20 | | | | | | | | | | | | | | |
| | | | | Total EGP: 187.20 | | SGPA: 9.36 | | Grade: O | | Grand Total: 424/500 | | | | Percentage: 84.80 | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 16 | 30/75 | 33 | 100 | 49 | | 49/100 | 4 | C | 5.40 | 21.60 | x |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 16 | 30/75 | 40 | 100 | 56 | | 56/100 | 4 | B+ | 6.20 | 24.80 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 10 | 30/75 | 31 | 100 | 41 | | 41/100 | 4 | P | 4.20 | 16.80 | c |
| 4014 | Women and Media | TH | 40/100 | 74 | -- | -- | 100 | 74 | | 74/100 | 4 | A+ | 8.40 | 33.60 | x |
| 4021 | Writing for Media | TH | 40/100 | 57 | -- | -- | 100 | 57 | | 57/100 | 4 | B+ | 6.40 | 25.60 | x |
| Sem IV | Total Credits: 20 | | | | | | | | | | | | | | |
| | | | | Total EGP: 122.40 | | SGPA: 6.12 | | Grade: B+ | | Grand Total: 277/500 | | | | Percentage: 55.40 | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : 309.60 | | | | Total CGPA : 7.74 | | | | | | | Final Grade : A |
| | Grand Total : 701/1000 | | | Equivalent Percentage : 70.10 | | | | Status : Pass | | | | | | | |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : AANCHAL PAWAR SURENDRASINGH MANISHA

Seat No : 050001

Center : 005

PRN : 2020016100008065

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|-------------------------|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 15 | 30/75 | 75 | 100 | 90 | | 90/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 19 | 30/75 | 75 | 100 | 94 | | 94/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 10 | 30/75 | 75 | 100 | 85 | | 85/100 | 4 | O | 9.50 | 38.00 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 42 | -- | -- | 100 | 42 | | 42/100 | 4 | P | 4.40 | 17.60 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 69 | -- | -- | 100 | 69 | | 69/100 | 4 | A | 7.90 | 31.60 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 167.20 | | SGPA: 8.36 | | Grade: A+ | | Grand Total: 380/500 | | | Percentage: 76.00 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 18 | 30/75 | 32 | 100 | 50 | | 50/100 | 4 | B | 5.50 | 22.00 | c |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 18 | 30/75 | 30 | 100 | 48 | | 48/100 | 4 | C | 5.30 | 21.20 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 10 | 30/75 | 30 | 100 | 40 | | 40/100 | 4 | P | 4.00 | 16.00 | x |
| 4014 | Women and Media | TH | 40/100 | 56 | -- | -- | 100 | 56 | | 56/100 | 4 | B+ | 6.20 | 24.80 | x |
| 4021 | Writing for Media | TH | 40/100 | 58 | -- | -- | 100 | 58 | | 58/100 | 4 | B+ | 6.60 | 26.40 | x |
| Sem IV | Total Credits: 20 | | | Total EGP: 110.40 | | SGPA: 5.52 | | Grade: B | | Grand Total: 252/500 | | | Percentage: 50.40 | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : 277.60 | | | | Total CGPA : 6.94 | | | | Final Grade : B+ | | | |
| | Grand Total : 632/1000 | | | Equivalent Percentage : 63.20 | | | | Status : Pass | | | | | | | |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : SATAM MRUDUL BHANUDAS NISHA

Seat No : 050008

Center : 005

PRN : 2020016100014514

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App | | |
|-------------------|--------------------------------------|----|---------|-----|---------|-----|-------|-----|-------|-------------|----|----|--------------------------------------|--------------------------|-------------------------|-----------------------------|--------------------------|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 16 | 30/75 | 75 | 100 | 91 | | 91/100 | 4 | O+ | 10.00 | 40.00 | x | | |
| 3012 | Basics of Advertising | TH | 10/25 | 19 | 30/75 | 57 | 100 | 76 | | 76/100 | 4 | A+ | 8.60 | 34.40 | x | | |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 16 | 30/75 | 75 | 100 | 91 | | 91/100 | 4 | O+ | 10.00 | 40.00 | x | | |
| 3014 | Visual Communication and Photography | TH | 40/100 | 50 | -- | -- | 100 | 50 | | 50/100 | 4 | B | 5.50 | 22.00 | x | | |
| 3021 | Introduction to Cinema | TH | 40/100 | 73 | -- | -- | 100 | 73 | | 73/100 | 4 | A+ | 8.30 | 33.20 | x | | |
| Sem III | Total Credits: 20 | | | | | | | | | | | | Total EGP: 169.60 | SGPA: 8.48 | Grade: A+ | Grand Total: 381/500 | Percentage: 76.20 |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 14 | 30/75 | 32 | 100 | 46 | | 46/100 | 4 | C | 5.10 | 20.40 | x | | |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 18 | 30/75 | 31 | 100 | 49 | | 49/100 | 4 | C | 5.40 | 21.60 | c | | |
| 4013 | Introduction to New Media | TH | 10/25 | 10 | 30/75 | 30 | 100 | 40 | | 40/100 | 4 | P | 4.00 | 16.00 | x | | |
| 4014 | Women and Media | TH | 40/100 | 56 | -- | -- | 100 | 56 | | 56/100 | 4 | B+ | 6.20 | 24.80 | x | | |
| 4021 | Writing for Media | TH | 40/100 | 58 | -- | -- | 100 | 58 | | 58/100 | 4 | B+ | 6.60 | 26.40 | x | | |
| Sem IV | Total Credits: 20 | | | | | | | | | | | | Total EGP: 109.20 | SGPA: 5.46 | Grade: C | Grand Total: 249/500 | Percentage: 49.80 |
| Cumulative | Total Credits : 40.00 | | | | | | | | | | | | Total EGP : 278.80 | Total CGPA : 6.97 | Final Grade : B+ | | |
| | Grand Total : 630/1000 | | | | | | | | | | | | Equivalent Percentage : 63.00 | Status : Pass | | | |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : KAMBLE DIKSHA MILIND MEGHNA

Seat No : 050015

Center : 005

PRN : 2020016100014506

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|--------------------------------------|-----|-------------------|-----|-------|--------------------------|-------|-----------------------------|----|------------------------|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 18 | 30/75 | 75 | 100 | 93 | | 93/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 19 | 30/75 | 75 | 100 | 94 | | 94/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 15 | 30/75 | 75 | 100 | 90 | | 90/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 69 | -- | -- | 100 | 69 | | 69/100 | 4 | A | 7.90 | 31.60 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 70 | -- | -- | 100 | 70 | | 70/100 | 4 | A+ | 8.00 | 32.00 | x |
| Sem III | Total Credits: 20 | | | | | | | | | | | | | | |
| | | | Total EGP: 183.60 | | SGPA: 9.18 | | | Grade: O | | Grand Total: 416/500 | | | Percentage: 83.20 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 18 | 30/75 | 33 | 100 | 51 | | 51/100 | 4 | B | 5.60 | 22.40 | c |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 18 | 30/75 | 30 | 100 | 48 | | 48/100 | 4 | C | 5.30 | 21.20 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 20 | 30/75 | 30 | 100 | 50 | | 50/100 | 4 | B | 5.50 | 22.00 | x |
| 4014 | Women and Media | TH | 40/100 | 42 | -- | -- | 100 | 42 | | 42/100 | 4 | P | 4.40 | 17.60 | x |
| 4021 | Writing for Media | TH | 40/100 | 66 | -- | -- | 100 | 66 | | 66/100 | 4 | A | 7.60 | 30.40 | x |
| Sem IV | Total Credits: 20 | | | | | | | | | | | | | | |
| | | | Total EGP: 113.60 | | SGPA: 5.68 | | | Grade: B | | Grand Total: 257/500 | | | Percentage: 51.40 | | |
| Cumulative | Total Credits : 40.00 | | Total EGP : 297.20 | | | | | Total CGPA : 7.43 | | | | Final Grade : A | | | |
| | Grand Total : 673/1000 | | Equivalent Percentage : 67.30 | | | | | Status : Pass | | | | | | | |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : LOKHANDWALA YAKHUTA HAKEEMUDDIN MANSOOR UMME
KULSUM

Seat No : 050017

Center : 005

PRN : 2020016100068264

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr.
Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|-----------------------------------|---------|-------------------|-------|------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 17 | 30/75 | 30 | 100 | 47 | | 47/100 | 4 | C | 5.20 | 20.80 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 18 | 30/75 | 38 | 100 | 56 | | 56/100 | 4 | B+ | 6.20 | 24.80 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 16 | 30/75 | 30 | 100 | 46 | | 46/100 | 4 | C | 5.10 | 20.40 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 60 | -- | -- | 100 | 60 | | 60/100 | 4 | A | 7.00 | 28.00 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 60 | -- | -- | 100 | 60 | | 60/100 | 4 | A | 7.00 | 28.00 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 122.00 | | SGPA: 6.10 | | Grade: B+ | | Grand Total: 269/500 | | | Percentage: 53.80 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 19 | 30/75 | 40 | 100 | 59 | | 59/100 | 4 | B+ | 6.80 | 27.20 | x |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 13 | 30/75 | 30 | 100 | 43 | | 43/100 | 4 | P | 4.60 | 18.40 | c |
| 4013 | Introduction to New Media | TH | 10/25 | 13 | 30/75 | 15 | 100 | FF | | -- | 4 | F | 0.00 | 0.00 | c |
| 4014 | Women and Media | TH | 40/100 | 64 | -- | -- | 100 | 64 | | 64/100 | 4 | A | 7.40 | 29.60 | x |
| 4021 | Writing for Media | TH | 40/100 | 77 | -- | -- | 100 | 77 | | 77/100 | 4 | A+ | 8.70 | 34.80 | x |
| Sem IV | Total Credits: 20 | | | Total EGP: -- | | SGPA: -- | | Grade: -- | | Grand Total: --/500 | | | Percentage: -- | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : -- | | | | Total CGPA : -- | | | | | Final Grade : -- | | |
| | Grand Total : -- | | | Equivalent Percentage : -- | | | | Status : ATKT | | | | | | | |

PRINCIPAL

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women`s University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : CHAWDA TEJAL BHARATBHAI VANITA

Seat No : 050024

Center : 005

PRN : 2020016100027163

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App | | |
|-------------------|--------------------------------------|----|---------|-----|---------|-----|-------|-----|-------|-------------|----|----|--------------------------------------|--------------------------|------------------------|-----------------------------|--------------------------|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 20 | 30/75 | 75 | 100 | 95 | | 95/100 | 4 | O+ | 10.00 | 40.00 | x | | |
| 3012 | Basics of Advertising | TH | 10/25 | 21 | 30/75 | 75 | 100 | 96 | | 96/100 | 4 | O+ | 10.00 | 40.00 | x | | |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 18 | 30/75 | 75 | 100 | 93 | | 93/100 | 4 | O+ | 10.00 | 40.00 | x | | |
| 3014 | Visual Communication and Photography | TH | 40/100 | 60 | -- | -- | 100 | 60 | | 60/100 | 4 | A | 7.00 | 28.00 | x | | |
| 3021 | Introduction to Cinema | TH | 40/100 | 79 | -- | -- | 100 | 79 | | 79/100 | 4 | A+ | 8.90 | 35.60 | x | | |
| Sem III | Total Credits: 20 | | | | | | | | | | | | Total EGP: 183.60 | SGPA: 9.18 | Grade: O | Grand Total: 423/500 | Percentage: 84.60 |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 19 | 30/75 | 37 | 100 | 56 | | 56/100 | 4 | B+ | 6.20 | 24.80 | c | | |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 15 | 30/75 | 30 | 100 | 45 | | 45/100 | 4 | C | 5.00 | 20.00 | x | | |
| 4013 | Introduction to New Media | TH | 10/25 | 20 | 30/75 | 32 | 100 | 52 | | 52/100 | 4 | B | 5.70 | 22.80 | c | | |
| 4014 | Women and Media | TH | 40/100 | 50 | -- | -- | 100 | 50 | | 50/100 | 4 | B | 5.50 | 22.00 | x | | |
| 4021 | Writing for Media | TH | 40/100 | 55 | -- | -- | 100 | 55 | | 55/100 | 4 | B+ | 6.00 | 24.00 | x | | |
| Sem IV | Total Credits: 20 | | | | | | | | | | | | Total EGP: 113.60 | SGPA: 5.68 | Grade: B | Grand Total: 258/500 | Percentage: 51.60 |
| Cumulative | Total Credits : 40.00 | | | | | | | | | | | | Total EGP : 297.20 | Total CGPA : 7.43 | Final Grade : A | | |
| | Grand Total : 681/1000 | | | | | | | | | | | | Equivalent Percentage : 68.10 | Status : Pass | | | |

PRINCIPAL

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women`s University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : JADHAV TRUPTI DILIP DIPALI

Seat No : 050027

Center : 005

PRN : 2020016100004752

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|--------------------------------------|-----|-------------------|-----|-------|--------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 19 | 30/75 | 75 | 100 | 94 | | 94/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 19 | 30/75 | 75 | 100 | 94 | | 94/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 22 | 30/75 | 75 | 100 | 97 | | 97/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 71 | -- | -- | 100 | 71 | | 71/100 | 4 | A+ | 8.10 | 32.40 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 64 | -- | -- | 100 | 64 | | 64/100 | 4 | A | 7.40 | 29.60 | x |
| Sem III | Total Credits: 20 | | | | | | | | | | | | | | |
| | | | Total EGP: 182.00 | | SGPA: 9.10 | | | Grade: O | | Grand Total: 420/500 | | | Percentage: 84.00 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 20 | 30/75 | 35 | 100 | 55 | | 55/100 | 4 | B+ | 6.00 | 24.00 | c |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 17 | 30/75 | 30 | 100 | 47 | | 47/100 | 4 | C | 5.20 | 20.80 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 20 | 30/75 | 30 | 100 | 50 | | 50/100 | 4 | B | 5.50 | 22.00 | x |
| 4014 | Women and Media | TH | 40/100 | 42 | -- | -- | 100 | 42 | | 42/100 | 4 | P | 4.40 | 17.60 | x |
| 4021 | Writing for Media | TH | 40/100 | 64 | -- | -- | 100 | 64 | | 64/100 | 4 | A | 7.40 | 29.60 | x |
| Sem IV | Total Credits: 20 | | | | | | | | | | | | | | |
| | | | Total EGP: 114.00 | | SGPA: 5.70 | | | Grade: B | | Grand Total: 258/500 | | | Percentage: 51.60 | | |
| Cumulative | Total Credits : 40.00 | | Total EGP : 296.00 | | | | | Total CGPA : 7.40 | | Final Grade : A | | | | | |
| | Grand Total : 678/1000 | | Equivalent Percentage : 67.80 | | | | | Status : Pass | | | | | | | |

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women`s University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : SHARMA ANSHU MUKESH POONAM

Seat No : 050041

Center : 005

PRN : 2020016100014932

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App | | |
|-------------------|--------------------------------------|----|---------|-----|---------|-----|-------|-----|-------|-------------|----|----|--------------------------------------|--------------------------|------------------------|-----------------------------|--------------------------|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 15 | 30/75 | 30 | 100 | 45 | | 45/100 | 4 | C | 5.00 | 20.00 | x | | |
| 3012 | Basics of Advertising | TH | 10/25 | 16 | 30/75 | 34 | 100 | 50 | | 50/100 | 4 | B | 5.50 | 22.00 | x | | |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 15 | 30/75 | 41 | 100 | 56 | | 56/100 | 4 | B+ | 6.20 | 24.80 | x | | |
| 3014 | Visual Communication and Photography | TH | 40/100 | 52 | -- | -- | 100 | 52 | | 52/100 | 4 | B | 5.70 | 22.80 | x | | |
| 3021 | Introduction to Cinema | TH | 40/100 | 55 | -- | -- | 100 | 55 | | 55/100 | 4 | B+ | 6.00 | 24.00 | x | | |
| Sem III | Total Credits: 20 | | | | | | | | | | | | Total EGP: 113.60 | SGPA: 5.68 | Grade: B | Grand Total: 258/500 | Percentage: 51.60 |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 14 | 30/75 | 30 | 100 | 44 | | 44/100 | 4 | P | 4.80 | 19.20 | x | | |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 11 | 30/75 | 30 | 100 | 41 | | 41/100 | 4 | P | 4.20 | 16.80 | c | | |
| 4013 | Introduction to New Media | TH | 10/25 | 10 | 30/75 | 30 | 100 | 40 | | 40/100 | 4 | P | 4.00 | 16.00 | x | | |
| 4014 | Women and Media | TH | 40/100 | 52 | -- | -- | 100 | 52 | | 52/100 | 4 | B | 5.70 | 22.80 | x | | |
| 4021 | Writing for Media | TH | 40/100 | 40 | -- | -- | 100 | 40 | | 40/100 | 4 | P | 4.00 | 16.00 | x | | |
| Sem IV | Total Credits: 20 | | | | | | | | | | | | Total EGP: 90.80 | SGPA: 4.54 | Grade: P | Grand Total: 217/500 | Percentage: 43.40 |
| Cumulative | Total Credits : 40.00 | | | | | | | | | | | | Total EGP : 204.40 | Total CGPA : 5.11 | Final Grade : C | | |
| | Grand Total : 475/1000 | | | | | | | | | | | | Equivalent Percentage : 47.50 | Status : Pass | | | |

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women`s University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester IV

Event : Nov/Dec 2022

Course Level Details:-

| Course Code | Course Name | Credits | Grade Template Name | AM | INT | | EXT | | Paper Max Marks |
|-------------|------------------------------------|---------|---------------------|----|-----|-----|-----|-----|-----------------|
| | | | | | Min | Max | Min | Max | |
| 4011 | Introduction to Broadcast Media | 4 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4012 | Integrated Marketing Communication | 4 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4013 | Introduction to New Media | 4 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4014 | Women and Media | 4 | 10 Point Grading | TH | 40 | 100 | -- | -- | 100 |
| 4021 | Writing for Media | 4 | 10 Point Grading | TH | 40 | 100 | -- | -- | 100 |

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 1 | O+ | 90 | 100 | Pass | 10.00 | O+ |
| 2 | O | 89 | 89.99 | Pass | 9.90 | O |
| 3 | O | 88 | 88.99 | Pass | 9.80 | O |
| 4 | O | 87 | 87.99 | Pass | 9.70 | O |
| 5 | O | 86 | 86.99 | Pass | 9.60 | O |
| 6 | O | 85 | 85.99 | Pass | 9.50 | O |
| 7 | O | 84 | 84.99 | Pass | 9.40 | O |
| 8 | O | 83 | 83.99 | Pass | 9.30 | O |
| 9 | O | 82 | 82.99 | Pass | 9.20 | O |
| 10 | O | 81 | 81.99 | Pass | 9.10 | O |
| 11 | O | 80 | 80.99 | Pass | 9.00 | O |
| 12 | A+ | 79 | 79.99 | Pass | 8.90 | A+ |
| 13 | A+ | 78 | 78.99 | Pass | 8.80 | A+ |
| 14 | A+ | 77 | 77.99 | Pass | 8.70 | A+ |
| 15 | A+ | 76 | 76.99 | Pass | 8.60 | A+ |
| 16 | A+ | 75 | 75.99 | Pass | 8.50 | A+ |
| 17 | A+ | 74 | 74.99 | Pass | 8.40 | A+ |
| 18 | A+ | 73 | 73.99 | Pass | 8.30 | A+ |
| 19 | A+ | 72 | 72.99 | Pass | 8.20 | A+ |
| 20 | A+ | 71 | 71.99 | Pass | 8.10 | A+ |
| 21 | A+ | 70 | 70.99 | Pass | 8.00 | A+ |
| 22 | A | 69 | 69.99 | Pass | 7.90 | A |

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 23 | A | 68 | 68.99 | Pass | 7.80 | A |
| 24 | A | 67 | 67.99 | Pass | 7.70 | A |
| 25 | A | 66 | 66.99 | Pass | 7.60 | A |
| 26 | A | 65 | 65.99 | Pass | 7.50 | A |
| 27 | A | 64 | 64.99 | Pass | 7.40 | A |
| 28 | A | 63 | 63.99 | Pass | 7.30 | A |
| 29 | A | 62 | 62.99 | Pass | 7.20 | A |
| 30 | A | 61 | 61.99 | Pass | 7.10 | A |
| 31 | A | 60 | 60.99 | Pass | 7.00 | A |
| 32 | B+ | 59 | 59.99 | Pass | 6.80 | B+ |
| 33 | B+ | 58 | 58.99 | Pass | 6.60 | B+ |
| 34 | B+ | 57 | 57.99 | Pass | 6.40 | B+ |
| 35 | B+ | 56 | 56.99 | Pass | 6.20 | B+ |
| 36 | B+ | 55 | 55.99 | Pass | 6.00 | B+ |
| 37 | B | 54 | 54.99 | Pass | 5.90 | B |
| 38 | B | 53 | 53.99 | Pass | 5.80 | B |
| 39 | B | 52 | 52.99 | Pass | 5.70 | B |
| 40 | B | 51 | 51.99 | Pass | 5.60 | B |
| 41 | B | 50 | 50.99 | Pass | 5.50 | B |
| 42 | C | 49 | 49.99 | Pass | 5.40 | C |
| 43 | C | 48 | 48.99 | Pass | 5.30 | C |
| 44 | C | 47 | 47.99 | Pass | 5.20 | C |
| 45 | C | 46 | 46.99 | Pass | 5.10 | C |
| 46 | C | 45 | 45.99 | Pass | 5.00 | C |
| 47 | P | 44 | 44.99 | Pass | 4.80 | P |
| 48 | P | 43 | 43.99 | Pass | 4.60 | P |
| 49 | P | 42 | 42.99 | Pass | 4.40 | P |
| 50 | P | 41 | 41.99 | Pass | 4.20 | P |
| 51 | P | 40 | 40.99 | Pass | 4.00 | P |
| 52 | F | 0 | 39.99 | Fail | 0.00 | F |

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Abbreviations Used:

| | |
|------|--------------------------------|
| EXT | External Assessment |
| INT | Internal Assessment |
| EX | External |
| IN | Internal |
| PR | Practical |
| PV | Practical/Viva |
| TH | Theory |
| TW | Term Work |
| Cr | Credits |
| AM | Assessment Method |
| Gr | Grade Obtained |
| SGPA | Semester Grade Point Average |
| CGPA | Cumulative Grade Point Average |
| EGP | Earned Grade Points |
| c | Current Performance |
| NP | Not Permitted |
| UMC | Unfair Means Case |
| FF | Fail |
| RR | Result Reserved |
| + | Grace applied |
| AB | Absent |
| ATKT | Allowed to keep Terms |
| RMK | Remark |
| x | Past Performance |
| App | Appearance |
| Obt | Obtained |

PRINCIPAL

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : MORE KHUSHI SHAILESH BHAVANA

Seat No : 050049

Center : 006

PRN : 2020016100090325

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|-------------------------|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 19 | 30/75 | 41 | 100 | 60 | | 60/100 | 4 | A | 7.00 | 28.00 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 18 | 30/75 | 49 | 100 | 67 | | 67/100 | 4 | A | 7.70 | 30.80 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 18 | 30/75 | 43 | 100 | 61 | | 61/100 | 4 | A | 7.10 | 28.40 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 77 | -- | -- | 100 | 77 | | 77/100 | 4 | A+ | 8.70 | 34.80 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 78 | -- | -- | 100 | 78 | | 78/100 | 4 | A+ | 8.80 | 35.20 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 157.20 | | SGPA: 7.86 | | Grade: A | | Grand Total: 343/500 | | | Percentage: 68.60 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 15 | 30/75 | 30 | 100 | 45 | | 45/100 | 4 | C | 5.00 | 20.00 | x |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 17 | 30/75 | 40 | 100 | 57 | | 57/100 | 4 | B+ | 6.40 | 25.60 | c |
| 4013 | Introduction to New Media | TH | 10/25 | 17 | 30/75 | 30 | 100 | 47 | | 47/100 | 4 | C | 5.20 | 20.80 | x |
| 4014 | Women and Media | TH | 40/100 | 47 | -- | -- | 100 | 47 | | 47/100 | 4 | C | 5.20 | 20.80 | c |
| 4021 | Writing for Media | TH | 40/100 | 47 | -- | -- | 100 | 47 | | 47/100 | 4 | C | 5.20 | 20.80 | x |
| Sem IV | Total Credits: 20 | | | Total EGP: 108.00 | | SGPA: 5.40 | | Grade: C | | Grand Total: 243/500 | | | Percentage: 48.60 | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : 265.20 | | | | Total CGPA : 6.63 | | | | Final Grade : B+ | | | |
| | Grand Total : 586/1000 | | | Equivalent Percentage : 58.60 | | | | Status : Pass | | | | | | | |

PRINCIPAL

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : SINGH ANJALI HARENDRA REETA SINGH

Seat No : 050056

Center : 006

PRN : 2020016100090596

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|-----------------------------------|---------|-------------------|-------|------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 21 | 30/75 | 59 | 100 | 80 | | 80/100 | 4 | O | 9.00 | 36.00 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 18 | 30/75 | 75 | 100 | 93 | | 93/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 18 | 30/75 | 47 | 100 | 65 | | 65/100 | 4 | A | 7.50 | 30.00 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 70 | -- | -- | 100 | 70 | | 70/100 | 4 | A+ | 8.00 | 32.00 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 71 | -- | -- | 100 | 71 | | 71/100 | 4 | A+ | 8.10 | 32.40 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 170.40 | | SGPA: 8.52 | | Grade: A+ | | Grand Total: 379/500 | | | Percentage: 75.80 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 15 | 30/75 | 30 | 100 | 45 | | 45/100 | 4 | C | 5.00 | 20.00 | x |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 15 | 30/75 | AB | 100 | AB | | -- | 4 | F | 0.00 | 0.00 | c |
| 4013 | Introduction to New Media | TH | 10/25 | 18 | 30/75 | 30 | 100 | 48 | | 48/100 | 4 | C | 5.30 | 21.20 | x |
| 4014 | Women and Media | TH | 40/100 | 23 | -- | -- | 100 | FF | | -- | 4 | F | 0.00 | 0.00 | c |
| 4021 | Writing for Media | TH | 40/100 | AB | -- | -- | 100 | AB | | -- | 4 | F | 0.00 | 0.00 | c |
| Sem IV | Total Credits: 20 | | | Total EGP: -- | | SGPA: -- | | Grade: -- | | Grand Total: --/500 | | | Percentage: -- | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : -- | | | | Total CGPA : -- | | | | | Final Grade : -- | | |
| | Grand Total : -- | | | Equivalent Percentage : -- | | | | Status : ATKT | | | | | | | |

PRINCIPAL

9/2/2023

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : PRABHU ADITI BABURAO PRAMILA

Seat No : 050067

Center : 006

PRN : 2020016100090236

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|------------------------|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 19 | 30/75 | 69 | 100 | 88 | | 88/100 | 4 | O | 9.80 | 39.20 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 19 | 30/75 | 39 | 100 | 58 | | 58/100 | 4 | B+ | 6.60 | 26.40 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 17 | 30/75 | 51 | 100 | 68 | | 68/100 | 4 | A | 7.80 | 31.20 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 60 | -- | -- | 100 | 60 | | 60/100 | 4 | A | 7.00 | 28.00 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 77 | -- | -- | 100 | 77 | | 77/100 | 4 | A+ | 8.70 | 34.80 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 159.60 | | SGPA: 7.98 | | Grade: A | | Grand Total: 351/500 | | | Percentage: 70.20 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 17 | 30/75 | 34 | 100 | 51 | | 51/100 | 4 | B | 5.60 | 22.40 | x |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 17 | 30/75 | 40 | 100 | 57 | | 57/100 | 4 | B+ | 6.40 | 25.60 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 18 | 30/75 | 51 | 100 | 69 | | 69/100 | 4 | A | 7.90 | 31.60 | x |
| 4014 | Women and Media | TH | 40/100 | 48 | -- | -- | 100 | 48 | | 48/100 | 4 | C | 5.30 | 21.20 | c |
| 4021 | Writing for Media | TH | 40/100 | 55 | -- | -- | 100 | 55 | | 55/100 | 4 | B+ | 6.00 | 24.00 | x |
| Sem IV | Total Credits: 20 | | | Total EGP: 124.80 | | SGPA: 6.24 | | Grade: B+ | | Grand Total: 280/500 | | | Percentage: 56.00 | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : 284.40 | | | | Total CGPA : 7.11 | | | | Final Grade : A | | | |
| | Grand Total : 631/1000 | | | Equivalent Percentage : 63.10 | | | | Status : Pass | | | | | | | |

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : VALA URVI ASHOK NANDA

Seat No : 050075

Center : 006

PRN : 2019016100111144

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|-------------------------|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 17 | 30/75 | 55 | 100 | 72 | | 72/100 | 4 | A+ | 8.20 | 32.80 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 17 | 30/75 | 41 | 100 | 58 | | 58/100 | 4 | B+ | 6.60 | 26.40 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 18 | 30/75 | 34 | 100 | 52 | | 52/100 | 4 | B | 5.70 | 22.80 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 73 | -- | -- | 100 | 73 | | 73/100 | 4 | A+ | 8.30 | 33.20 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 76 | -- | -- | 100 | 76 | | 76/100 | 4 | A+ | 8.60 | 34.40 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 149.60 | | SGPA: 7.48 | | Grade: A | | Grand Total: 331/500 | | | Percentage: 66.20 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 15 | 30/75 | 50 | 100 | 65 | | 65/100 | 4 | A | 7.50 | 30.00 | x |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 16 | 30/75 | 39 | 100 | 55 | | 55/100 | 4 | B+ | 6.00 | 24.00 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 17 | 30/75 | 31 | 100 | 48 | | 48/100 | 4 | C | 5.30 | 21.20 | x |
| 4014 | Women and Media | TH | 40/100 | 49 | -- | -- | 100 | 49 | | 49/100 | 4 | C | 5.40 | 21.60 | c |
| 4021 | Writing for Media | TH | 40/100 | 47 | -- | -- | 100 | 47 | | 47/100 | 4 | C | 5.20 | 20.80 | x |
| Sem IV | Total Credits: 20 | | | Total EGP: 117.60 | | SGPA: 5.88 | | Grade: B | | Grand Total: 264/500 | | | Percentage: 52.80 | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : 267.20 | | | | Total CGPA : 6.68 | | | | Final Grade : B+ | | | |
| | Grand Total : 595/1000 | | | Equivalent Percentage : 59.50 | | | | Status : Pass | | | | | | | |

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SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester IV

Event : Nov/Dec 2022

Course Level Details:-

| Course Code | Course Name | Credits | Grade Template Name | AM | INT | | EXT | | Paper Max Marks |
|-------------|------------------------------------|---------|---------------------|----|-----|-----|-----|-----|-----------------|
| | | | | | Min | Max | Min | Max | |
| 4011 | Introduction to Broadcast Media | 4 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4012 | Integrated Marketing Communication | 4 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4013 | Introduction to New Media | 4 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4014 | Women and Media | 4 | 10 Point Grading | TH | 40 | 100 | -- | -- | 100 |
| 4021 | Writing for Media | 4 | 10 Point Grading | TH | 40 | 100 | -- | -- | 100 |

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 1 | O+ | 90 | 100 | Pass | 10.00 | O+ |
| 2 | O | 89 | 89.99 | Pass | 9.90 | O |
| 3 | O | 88 | 88.99 | Pass | 9.80 | O |
| 4 | O | 87 | 87.99 | Pass | 9.70 | O |
| 5 | O | 86 | 86.99 | Pass | 9.60 | O |
| 6 | O | 85 | 85.99 | Pass | 9.50 | O |
| 7 | O | 84 | 84.99 | Pass | 9.40 | O |
| 8 | O | 83 | 83.99 | Pass | 9.30 | O |
| 9 | O | 82 | 82.99 | Pass | 9.20 | O |
| 10 | O | 81 | 81.99 | Pass | 9.10 | O |
| 11 | O | 80 | 80.99 | Pass | 9.00 | O |
| 12 | A+ | 79 | 79.99 | Pass | 8.90 | A+ |
| 13 | A+ | 78 | 78.99 | Pass | 8.80 | A+ |
| 14 | A+ | 77 | 77.99 | Pass | 8.70 | A+ |
| 15 | A+ | 76 | 76.99 | Pass | 8.60 | A+ |
| 16 | A+ | 75 | 75.99 | Pass | 8.50 | A+ |
| 17 | A+ | 74 | 74.99 | Pass | 8.40 | A+ |
| 18 | A+ | 73 | 73.99 | Pass | 8.30 | A+ |
| 19 | A+ | 72 | 72.99 | Pass | 8.20 | A+ |
| 20 | A+ | 71 | 71.99 | Pass | 8.10 | A+ |
| 21 | A+ | 70 | 70.99 | Pass | 8.00 | A+ |
| 22 | A | 69 | 69.99 | Pass | 7.90 | A |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 23 | A | 68 | 68.99 | Pass | 7.80 | A |
| 24 | A | 67 | 67.99 | Pass | 7.70 | A |
| 25 | A | 66 | 66.99 | Pass | 7.60 | A |
| 26 | A | 65 | 65.99 | Pass | 7.50 | A |
| 27 | A | 64 | 64.99 | Pass | 7.40 | A |
| 28 | A | 63 | 63.99 | Pass | 7.30 | A |
| 29 | A | 62 | 62.99 | Pass | 7.20 | A |
| 30 | A | 61 | 61.99 | Pass | 7.10 | A |
| 31 | A | 60 | 60.99 | Pass | 7.00 | A |
| 32 | B+ | 59 | 59.99 | Pass | 6.80 | B+ |
| 33 | B+ | 58 | 58.99 | Pass | 6.60 | B+ |
| 34 | B+ | 57 | 57.99 | Pass | 6.40 | B+ |
| 35 | B+ | 56 | 56.99 | Pass | 6.20 | B+ |
| 36 | B+ | 55 | 55.99 | Pass | 6.00 | B+ |
| 37 | B | 54 | 54.99 | Pass | 5.90 | B |
| 38 | B | 53 | 53.99 | Pass | 5.80 | B |
| 39 | B | 52 | 52.99 | Pass | 5.70 | B |
| 40 | B | 51 | 51.99 | Pass | 5.60 | B |
| 41 | B | 50 | 50.99 | Pass | 5.50 | B |
| 42 | C | 49 | 49.99 | Pass | 5.40 | C |
| 43 | C | 48 | 48.99 | Pass | 5.30 | C |
| 44 | C | 47 | 47.99 | Pass | 5.20 | C |
| 45 | C | 46 | 46.99 | Pass | 5.10 | C |
| 46 | C | 45 | 45.99 | Pass | 5.00 | C |
| 47 | P | 44 | 44.99 | Pass | 4.80 | P |
| 48 | P | 43 | 43.99 | Pass | 4.60 | P |
| 49 | P | 42 | 42.99 | Pass | 4.40 | P |
| 50 | P | 41 | 41.99 | Pass | 4.20 | P |
| 51 | P | 40 | 40.99 | Pass | 4.00 | P |
| 52 | F | 0 | 39.99 | Fail | 0.00 | F |

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B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Abbreviations Used:

| | |
|------|--------------------------------|
| EXT | External Assessment |
| INT | Internal Assessment |
| EX | External |
| IN | Internal |
| PR | Practical |
| PV | Practical/Viva |
| TH | Theory |
| TW | Term Work |
| Cr | Credits |
| AM | Assessment Method |
| Gr | Grade Obtained |
| SGPA | Semester Grade Point Average |
| CGPA | Cumulative Grade Point Average |
| EGP | Earned Grade Points |
| c | Current Performance |
| NP | Not Permitted |
| UMC | Unfair Means Case |
| FF | Fail |
| RR | Result Reserved |
| + | Grace applied |
| AB | Absent |
| ATKT | Allowed to keep Terms |
| RMK | Remark |
| x | Past Performance |
| App | Appearance |
| Obt | Obtained |

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SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : DIVYA JYOTI

Seat No : 050087

Center : 202

PRN : 2020016100072505

Medium : English

College : 302: Satyam Fashion Institute, Noida

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|-------------------------|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 18 | 30/75 | 61 | 100 | 79 | | 79/100 | 4 | A+ | 8.90 | 35.60 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 21 | 30/75 | 47 | 100 | 68 | | 68/100 | 4 | A | 7.80 | 31.20 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 24 | 30/75 | 53 | 100 | 77 | | 77/100 | 4 | A+ | 8.70 | 34.80 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 73 | -- | -- | 100 | 73 | | 73/100 | 4 | A+ | 8.30 | 33.20 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 84 | -- | -- | 100 | 84 | | 84/100 | 4 | O | 9.40 | 37.60 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 172.40 | | SGPA: 8.62 | | Grade: A+ | | Grand Total: 381/500 | | | Percentage: 76.20 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 24 | 30/75 | 30 | 100 | 54 | | 54/100 | 4 | B | 5.90 | 23.60 | c |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 18 | 30/75 | 41 | 100 | 59 | | 59/100 | 4 | B+ | 6.80 | 27.20 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 23 | 30/75 | 56 | 100 | 79 | | 79/100 | 4 | A+ | 8.90 | 35.60 | x |
| 4014 | Women and Media | TH | 40/100 | 79 | -- | -- | 100 | 79 | | 79/100 | 4 | A+ | 8.90 | 35.60 | c |
| 4021 | Writing for Media | TH | 40/100 | 58 | -- | -- | 100 | 58 | | 58/100 | 4 | B+ | 6.60 | 26.40 | c |
| Sem IV | Total Credits: 20 | | | Total EGP: 148.40 | | SGPA: 7.42 | | Grade: A | | Grand Total: 329/500 | | | Percentage: 65.80 | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : 320.80 | | | | Total CGPA : 8.02 | | | | Final Grade : A+ | | | |
| | Grand Total : 710/1000 | | | Equivalent Percentage : 71.00 | | | | Status : Pass | | | | | | | |

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Board of Examination and Evaluation
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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : VARALIKA RAWAT

Seat No : 050090

Center : 202

PRN : 2020016100071436

Medium : English

College : 302: Satyam Fashion Institute, Noida

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|--------------------------------------|-----|-------------------|-----|-------|--------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 20 | 30/75 | 69 | 100 | 89 | | 89/100 | 4 | O | 9.90 | 39.60 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 21 | 30/75 | 63 | 100 | 84 | | 84/100 | 4 | O | 9.40 | 37.60 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 20 | 30/75 | 53 | 100 | 73 | | 73/100 | 4 | A+ | 8.30 | 33.20 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 87 | -- | -- | 100 | 87 | | 87/100 | 4 | O | 9.70 | 38.80 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 94 | -- | -- | 100 | 94 | | 94/100 | 4 | O+ | 10.00 | 40.00 | x |
| Sem III | Total Credits: 20 | | Total EGP: 189.20 | | SGPA: 9.46 | | | Grade: O | | Grand Total: 427/500 | | | Percentage: 85.40 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 21 | 30/75 | 60 | 100 | 81 | | 81/100 | 4 | O | 9.10 | 36.40 | x |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 23 | 30/75 | 47 | 100 | 70 | | 70/100 | 4 | A+ | 8.00 | 32.00 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 23 | 30/75 | 39 | 100 | 62 | | 62/100 | 4 | A | 7.20 | 28.80 | x |
| 4014 | Women and Media | TH | 40/100 | 61 | -- | -- | 100 | 61 | | 61/100 | 4 | A | 7.10 | 28.40 | c |
| 4021 | Writing for Media | TH | 40/100 | 65 | -- | -- | 100 | 65 | | 65/100 | 4 | A | 7.50 | 30.00 | c |
| Sem IV | Total Credits: 20 | | Total EGP: 155.60 | | SGPA: 7.78 | | | Grade: A | | Grand Total: 339/500 | | | Percentage: 67.80 | | |
| Cumulative | Total Credits : 40.00 | | Total EGP : 344.80 | | | | | Total CGPA : 8.62 | | | | | Final Grade : A+ | | |
| | Grand Total : 766/1000 | | Equivalent Percentage : 76.60 | | | | | Status : Pass | | | | | | | |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

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Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester IV

Event : Nov/Dec 2022

Course Level Details:-

| Course Code | Course Name | Credits | Grade Template Name | AM | INT | | EXT | | Paper Max Marks |
|-------------|------------------------------------|---------|---------------------|----|-----|-----|-----|-----|-----------------|
| | | | | | Min | Max | Min | Max | |
| 4011 | Introduction to Broadcast Media | 4 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4012 | Integrated Marketing Communication | 4 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4013 | Introduction to New Media | 4 | 10 Point Grading | TH | 10 | 25 | 30 | 75 | 100 |
| 4014 | Women and Media | 4 | 10 Point Grading | TH | 40 | 100 | -- | -- | 100 |
| 4021 | Writing for Media | 4 | 10 Point Grading | TH | 40 | 100 | -- | -- | 100 |

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 1 | O+ | 90 | 100 | Pass | 10.00 | O+ |
| 2 | O | 89 | 89.99 | Pass | 9.90 | O |
| 3 | O | 88 | 88.99 | Pass | 9.80 | O |
| 4 | O | 87 | 87.99 | Pass | 9.70 | O |
| 5 | O | 86 | 86.99 | Pass | 9.60 | O |
| 6 | O | 85 | 85.99 | Pass | 9.50 | O |
| 7 | O | 84 | 84.99 | Pass | 9.40 | O |
| 8 | O | 83 | 83.99 | Pass | 9.30 | O |
| 9 | O | 82 | 82.99 | Pass | 9.20 | O |
| 10 | O | 81 | 81.99 | Pass | 9.10 | O |
| 11 | O | 80 | 80.99 | Pass | 9.00 | O |
| 12 | A+ | 79 | 79.99 | Pass | 8.90 | A+ |
| 13 | A+ | 78 | 78.99 | Pass | 8.80 | A+ |
| 14 | A+ | 77 | 77.99 | Pass | 8.70 | A+ |
| 15 | A+ | 76 | 76.99 | Pass | 8.60 | A+ |
| 16 | A+ | 75 | 75.99 | Pass | 8.50 | A+ |
| 17 | A+ | 74 | 74.99 | Pass | 8.40 | A+ |
| 18 | A+ | 73 | 73.99 | Pass | 8.30 | A+ |
| 19 | A+ | 72 | 72.99 | Pass | 8.20 | A+ |
| 20 | A+ | 71 | 71.99 | Pass | 8.10 | A+ |
| 21 | A+ | 70 | 70.99 | Pass | 8.00 | A+ |
| 22 | A | 69 | 69.99 | Pass | 7.90 | A |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 23 | A | 68 | 68.99 | Pass | 7.80 | A |
| 24 | A | 67 | 67.99 | Pass | 7.70 | A |
| 25 | A | 66 | 66.99 | Pass | 7.60 | A |
| 26 | A | 65 | 65.99 | Pass | 7.50 | A |
| 27 | A | 64 | 64.99 | Pass | 7.40 | A |
| 28 | A | 63 | 63.99 | Pass | 7.30 | A |
| 29 | A | 62 | 62.99 | Pass | 7.20 | A |
| 30 | A | 61 | 61.99 | Pass | 7.10 | A |
| 31 | A | 60 | 60.99 | Pass | 7.00 | A |
| 32 | B+ | 59 | 59.99 | Pass | 6.80 | B+ |
| 33 | B+ | 58 | 58.99 | Pass | 6.60 | B+ |
| 34 | B+ | 57 | 57.99 | Pass | 6.40 | B+ |
| 35 | B+ | 56 | 56.99 | Pass | 6.20 | B+ |
| 36 | B+ | 55 | 55.99 | Pass | 6.00 | B+ |
| 37 | B | 54 | 54.99 | Pass | 5.90 | B |
| 38 | B | 53 | 53.99 | Pass | 5.80 | B |
| 39 | B | 52 | 52.99 | Pass | 5.70 | B |
| 40 | B | 51 | 51.99 | Pass | 5.60 | B |
| 41 | B | 50 | 50.99 | Pass | 5.50 | B |
| 42 | C | 49 | 49.99 | Pass | 5.40 | C |
| 43 | C | 48 | 48.99 | Pass | 5.30 | C |
| 44 | C | 47 | 47.99 | Pass | 5.20 | C |
| 45 | C | 46 | 46.99 | Pass | 5.10 | C |
| 46 | C | 45 | 45.99 | Pass | 5.00 | C |
| 47 | P | 44 | 44.99 | Pass | 4.80 | P |
| 48 | P | 43 | 43.99 | Pass | 4.60 | P |
| 49 | P | 42 | 42.99 | Pass | 4.40 | P |
| 50 | P | 41 | 41.99 | Pass | 4.20 | P |
| 51 | P | 40 | 40.99 | Pass | 4.00 | P |
| 52 | F | 0 | 39.99 | Fail | 0.00 | F |

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Board of Examination and Evaluation
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B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Abbreviations Used:

| | |
|------|--------------------------------|
| EXT | External Assessment |
| INT | Internal Assessment |
| EX | External |
| IN | Internal |
| PR | Practical |
| PV | Practical/Viva |
| TH | Theory |
| TW | Term Work |
| Cr | Credits |
| AM | Assessment Method |
| Gr | Grade Obtained |
| SGPA | Semester Grade Point Average |
| CGPA | Cumulative Grade Point Average |
| EGP | Earned Grade Points |
| c | Current Performance |
| NP | Not Permitted |
| UMC | Unfair Means Case |
| FF | Fail |
| RR | Result Reserved |
| + | Grace applied |
| AB | Absent |
| ATKT | Allowed to keep Terms |
| RMK | Remark |
| x | Past Performance |
| App | Appearance |
| Obt | Obtained |

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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : DAVID ASHNA HIRLEYN SHIRLEY

Seat No : 050109

Center : 263

PRN : 2020016100122565

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 21 | 30/75 | 59 | 100 | 80 | | 80/100 | 4 | O | 9.00 | 36.00 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 17 | 30/75 | 51 | 100 | 68 | | 68/100 | 4 | A | 7.80 | 31.20 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 16 | 30/75 | 51 | 100 | 67 | | 67/100 | 4 | A | 7.70 | 30.80 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 91 | -- | -- | 100 | 91 | | 91/100 | 4 | O+ | 10.00 | 40.00 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 88 | -- | -- | 100 | 88 | | 88/100 | 4 | O | 9.80 | 39.20 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 177.20 | | SGPA: 8.86 | | Grade: A+ | | Grand Total: 394/500 | | | Percentage: 78.80 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 16 | 30/75 | 45 | 100 | 61 | | 61/100 | 4 | A | 7.10 | 28.40 | c |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 14 | 30/75 | 40 | 100 | 54 | | 54/100 | 4 | B | 5.90 | 23.60 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 14 | 30/75 | 42 | 100 | 56 | | 56/100 | 4 | B+ | 6.20 | 24.80 | x |
| 4014 | Women and Media | TH | 40/100 | 50 | -- | -- | 100 | 50 | | 50/100 | 4 | B | 5.50 | 22.00 | x |
| 4021 | Writing for Media | TH | 40/100 | 60 | -- | -- | 100 | 60 | | 60/100 | 4 | A | 7.00 | 28.00 | x |
| Sem IV | Total Credits: 20 | | | Total EGP: 126.80 | | SGPA: 6.34 | | Grade: B+ | | Grand Total: 281/500 | | | Percentage: 56.20 | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : 304.00 | | | | Total CGPA : 7.60 | | | | | Final Grade : A | | |
| | Grand Total : 675/1000 | | | Equivalent Percentage : 67.50 | | | | Status : Pass | | | | | | | |

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : JHABUAWALA TASNEEM AZIZ AJAB

Seat No : 050110

Center : 263

PRN : 2020016100122581

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|-----------------------------------|-----|-------------------|-----|-------|------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 20 | 30/75 | 55 | 100 | 75 | | 75/100 | 4 | A+ | 8.50 | 34.00 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 17 | 30/75 | 51 | 100 | 68 | | 68/100 | 4 | A | 7.80 | 31.20 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 16 | 30/75 | 49 | 100 | 65 | | 65/100 | 4 | A | 7.50 | 30.00 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 77 | -- | -- | 100 | 77 | | 77/100 | 4 | A+ | 8.70 | 34.80 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 80 | -- | -- | 100 | 80 | | 80/100 | 4 | O | 9.00 | 36.00 | x |
| Sem III | Total Credits: 20 | | Total EGP: 166.00 | | SGPA: 8.30 | | | Grade: A+ | | Grand Total: 365/500 | | | Percentage: 73.00 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 10 | 30/75 | 30 | 100 | 40 | | 40/100 | 4 | P | 4.00 | 16.00 | x |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 10 | 30/75 | AB | 100 | AB | | -- | 4 | F | 0.00 | 0.00 | c |
| 4013 | Introduction to New Media | TH | 10/25 | 13 | 30/75 | 31 | 100 | 44 | | 44/100 | 4 | P | 4.80 | 19.20 | x |
| 4014 | Women and Media | TH | 40/100 | 40 | -- | -- | 100 | 40 | | 40/100 | 4 | P | 4.00 | 16.00 | x |
| 4021 | Writing for Media | TH | 40/100 | 49 | -- | -- | 100 | 49 | | 49/100 | 4 | C | 5.40 | 21.60 | x |
| Sem IV | Total Credits: 20 | | Total EGP: -- | | SGPA: -- | | | Grade: -- | | Grand Total: --/500 | | | Percentage: -- | | |
| Cumulative | Total Credits : 40.00 | | Total EGP : -- | | | | | Total CGPA : -- | | Final Grade : -- | | | | | |
| | Grand Total : -- | | Equivalent Percentage : -- | | | | | Status : ATKT | | | | | | | |

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DIRECTOR,
Board of Examination and Evaluation
SNDT Women's University
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022
Result Date :26 Dec 2022

Name : POSTURE SONALI BHARAT MEENA

Seat No : 050113

Center : 263

PRN : 2020016100122967

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|-------------------------|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 21 | 30/75 | 67 | 100 | 88 | | 88/100 | 4 | O | 9.80 | 39.20 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 18 | 30/75 | 61 | 100 | 79 | | 79/100 | 4 | A+ | 8.90 | 35.60 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 16 | 30/75 | 45 | 100 | 61 | | 61/100 | 4 | A | 7.10 | 28.40 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 74 | -- | -- | 100 | 74 | | 74/100 | 4 | A+ | 8.40 | 33.60 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 87 | -- | -- | 100 | 87 | | 87/100 | 4 | O | 9.70 | 38.80 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 175.60 | | SGPA: 8.78 | | Grade: A+ | | Grand Total: 389/500 | | | Percentage: 77.80 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 16 | 30/75 | 30 | 100 | 46 | | 46/100 | 4 | C | 5.10 | 20.40 | c |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 10 | 30/75 | 30 | 100 | 40 | | 40/100 | 4 | P | 4.00 | 16.00 | c |
| 4013 | Introduction to New Media | TH | 10/25 | 14 | 30/75 | 30 | 100 | 44 | | 44/100 | 4 | P | 4.80 | 19.20 | x |
| 4014 | Women and Media | TH | 40/100 | 45 | -- | -- | 100 | 45 | | 45/100 | 4 | C | 5.00 | 20.00 | x |
| 4021 | Writing for Media | TH | 40/100 | 52 | -- | -- | 100 | 52 | | 52/100 | 4 | B | 5.70 | 22.80 | x |
| Sem IV | Total Credits: 20 | | | Total EGP: 98.40 | | SGPA: 4.92 | | Grade: P | | Grand Total: 227/500 | | | Percentage: 45.40 | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : 274.00 | | | | Total CGPA : 6.85 | | | | Final Grade : B+ | | | |
| | Grand Total : 616/1000 | | | Equivalent Percentage : 61.60 | | | | Status : Pass | | | | | | | |

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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

Name : SETHIA KHUSHIKUMARI VIJAY LALITA

Seat No : 050114

Center : 263

PRN : 2020016100122573

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

| Course Code | Course Name | AM | INT | | EXT | | Total | | Grace | Total (100) | Cr | Gr | GP | EGP | App |
|-------------------|--------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|-------------------------|--------------------------|-------|-----|
| | | | Min/Max | Obt | Min/Max | Obt | Max | Obt | | | | | | | |
| 3011 | Introduction to Print Media | TH | 10/25 | 16 | 30/75 | 53 | 100 | 69 | | 69/100 | 4 | A | 7.90 | 31.60 | x |
| 3012 | Basics of Advertising | TH | 10/25 | 18 | 30/75 | 41 | 100 | 59 | | 59/100 | 4 | B+ | 6.80 | 27.20 | x |
| 3013 | Fundamentals of Public Relations | TH | 10/25 | 13 | 30/75 | 47 | 100 | 60 | | 60/100 | 4 | A | 7.00 | 28.00 | x |
| 3014 | Visual Communication and Photography | TH | 40/100 | 89 | -- | -- | 100 | 89 | | 89/100 | 4 | O | 9.90 | 39.60 | x |
| 3021 | Introduction to Cinema | TH | 40/100 | 76 | -- | -- | 100 | 76 | | 76/100 | 4 | A+ | 8.60 | 34.40 | x |
| Sem III | Total Credits: 20 | | | Total EGP: 160.80 | | SGPA: 8.04 | | Grade: A+ | | Grand Total: 353/500 | | | Percentage: 70.60 | | |
| 4011 | Introduction to Broadcast Media | TH | 10/25 | 13 | 30/75 | 36 | 100 | 49 | | 49/100 | 4 | C | 5.40 | 21.60 | c |
| 4012 | Integrated Marketing Communication | TH | 10/25 | 19 | 30/75 | 30 | 100 | 49 | | 49/100 | 4 | C | 5.40 | 21.60 | x |
| 4013 | Introduction to New Media | TH | 10/25 | 20 | 30/75 | 30 | 100 | 50 | | 50/100 | 4 | B | 5.50 | 22.00 | x |
| 4014 | Women and Media | TH | 40/100 | 59 | -- | -- | 100 | 59 | | 59/100 | 4 | B+ | 6.80 | 27.20 | x |
| 4021 | Writing for Media | TH | 40/100 | 56 | -- | -- | 100 | 56 | | 56/100 | 4 | B+ | 6.20 | 24.80 | x |
| Sem IV | Total Credits: 20 | | | Total EGP: 117.20 | | SGPA: 5.86 | | Grade: B | | Grand Total: 263/500 | | | Percentage: 52.60 | | |
| Cumulative | Total Credits : 40.00 | | | Total EGP : 278.00 | | | | Total CGPA : 6.95 | | | | Final Grade : B+ | | | |
| | Grand Total : 616/1000 | | | Equivalent Percentage : 61.60 | | | | Status : Pass | | | | | | | |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2022

Result Date :26 Dec 2022

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